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# ***CSP Working Group on the Valuation of Climate Services: Recent Activities and Next Steps***

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**Climate Services  
Partnership**

# Working Group Presentations

- Working Group: Background and Year One activities
- Valuing Climate Services for Health Applications – Wendy Marie Thomas (NOAA)
- The value of Climate Services Across Economic and Public Sectors: A Review of the Literature – Janet Clements (Stratus Consulting)
- Working Group: Next steps – Year Two opportunities

# Economic Valuation Working Group: Background

- Formed under the aegis of the Climate Services Partnership during ICCS 1 in October 2011)
- Overall goal: Advance understanding of the current and potential benefits of climate services
- Challenge: Establish a broad understanding of the nature, scope and value of climate services (John Zillman's presentation at ICCS 2)
- 20+ members, including climate services practitioners, economists, and climate services users

# Year One Activities

## Technical work:

- Typology of climate services, users, and benefits
- Literature review of valuation studies
- Synthesis paper on valuation studies
- Presentation at EGU meetings: Climate Services for Development Planning and Implementation: A Framework for Assessing and Valuing Climate Services
- WMO Town Meeting on Climate Services, EGU meetings

## WG meetings:

- AMS Meetings in New Orleans (January 2012) – focused on discussion of work program, development of a typology of climate services, users, and benefits, and opportunities for collaboration with other institutions and practitioners
- EGU Meetings in Vienna (April 2012) – discussion of WG participation in ICCS 2, presentation of preliminary findings of the literature review
- Meeting with WMO and WB in Geneva to discuss opportunities for collaboration (September 3, 2012)

# Next steps: WG opportunities

- *Caveat – not yet vetted with WG membership or funding agencies*
- Valuation methodologies
  - Synthesis Paper – currently in first draft – many of the interesting findings from Janet’s paper were not covered in her presentation due to time constraints
  - Primer on designing valuation studies covering methodological options, specification of benefits, framing analysis according to questions to be answered (WG will explore potential collaboration with WMO and WB)
  - Benefits transfer – new studies are expensive; can results from previous studies be transferred/applied in other settings?
- CSP-wide collaborations Primer on Climate services valued
- Methodology
  - Single decision maker
  - Aggregate studies
  - Defined set of management options

## Next steps: WG opportunities (continued)

- CSP-wide collaboration
  - Expansion of selected case studies to explore benefits/ and basic valuation component
  - Engage in dialogue on the challenges of diffusion of climate services
    - Understanding the trade-offs between looking for markets for proven CS products and responding to problem statements articulated by users
    - Understanding key barriers to adoption of existing products in new markets and new products in existing and new markets – what role does valuation play in sealing the deal? Addressing issue of risk aversion on part of decision-makers to implement a tool? Anticipating cost, capacity and sustainability issues